AMENDMENTS TO THE SPECIFICATION

Please revise the title *of the invention as follows*:

~~DELIVERY OF GOODS FROM INTERNET VENDORS TO ANONYMOUS CUSTOMERS~~ SYSTEM AND METHODS FOR CONTROLLING DELIVERY OF DIGITAL PRODUCTS TO USERS

Please revise the paragraph *beginning at page 6, line 20 as follows:*

After the product order 204 is placed, the merchant 104 provides an order receipt 206 to the customer 102. The customer 102 then uses the order receipt 206 to issue a delivery request 208, preferably to the merchant 104 (i.e., the merchant's computer system 108). In some embodiments, the delivery request is alternatively transmitted to the vendor 116. This delivery request 208 ~~trigger~~ triggers product delivery 210.

Please revise the paragraph beginning at page 9, line 11 as follows:

Figure 7 illustrates the general process involved in the second alternative embodiment of the invention, depicted in Figure 4. The steps of this process are substantially the same as in the preferred embodiment except for those ~~dealing~~ involving delivery of the product from the vendor to the customer 402, 404. Rather than directly delivering the product to the customer in a single delivery leg, as in the preferred embodiment, the delivery is effected with two delivery legs. The vendor 116 initially directs the delivery of the product to the merchant 104 in a first delivery leg 701, and the merchant redirects the delivery to the customer in a second delivery leg 702. The redirection of delivery may be performed by forwarding by the merchant 104 of the delivery received from the vendor 116 to the customer 102. The first leg of the product delivery 402 contains sufficient information for the merchant 104 to reroute the delivery 702. This information may include complete final destination information, but is more likely to simply include an identifier that designates the order receipt to which this product delivery 402 corresponds. In this manner, all information about the customer 102, including the delivery address of the customer 102 may be hidden from the vendor 116.

Please revise the paragraph beginning at page 11, line 1 as follows:

The rights manager 804 will then instigate the handling of the fulfillment of the delivery request 836. The detailed interaction between the rights manager 804 and the vendor 116 will vary based upon the manner in which the vendor's order processor 118 is configured. The fulfillment request 212 may be a simple redirect of the HTTP request from the customer to the vendor, or may be a series of requests and actions that simulate the access of an interactive user. In this manner it is possible for the product delivery system to provide the same user interface and experience to the customer 102, for different instantiations of the vendor side order processor 118. This is done in the preferred embodiment by the creation of different fulfillment handlers 836 corresponding to the different vendors 116 that work with the merchant 104. In some instantiations of the fulfillment handler 836, the fulfillment handler will authenticate the customer 102 as a valid customer and transfer the customer 102 to the vendor's order processor 118. For other vendors, the invoked fulfillment handler 836 initiates the product delivery 210 to the customer 102. The vendor's order processor 118 is given a secure hash of information, including the product to be delivered, and the customer address for delivery, as well as other information. This then allows the vendor 116 to complete the product delivery. The actions of the fulfillment handler 836 may cause the vendor 116 to directly deliver the product to the customer 102 for some types of product interfaces and to send the product to the merchant 104 for redirection or forwarding to the customer 102. The choice of which to do is ~~done preferably, to maintain as simple and uniform an interface~~ preferably made so as to maintain a simple and uniform interface and shopping experience for the customer 102. In this manner a single embodiment of the delivery system may exhibit data flows as in Figures 2 and 4.